

## **Privacy Statement Deployment Matters Netherlands B.V.**

Deployment Matters Netherlands B.V., established at Paardenmarkt 1, 2611 PA Delft, hereinafter “Deployment Matters”, is responsible for the processing of personal data as set out in this privacy statement.

Contact data:

Paardenmarkt 1

2611 PA Delft

[www.deploymentmatters.com](http://www.deploymentmatters.com)

Phone: +31 6 38312107

E-mail: [info@deploymentmatters.com](mailto:info@deploymentmatters.com)

### **Personal data that we process**

Deployment Matters processes your personal data because you use our services and/or because you provide them yourself.

Below is an overview of the personal data that we process:

- First- and surname
- Address details of your company
- Your position at your company
- Telephone number
- Email address
- IP-address and MAC-address
- Other personal data that you actively provide by, for example, creating a profile on this website, in correspondence and by telephone
- Location data
- Information about your activities on our website
- Information about your surfing behavior across different websites
- Internet browser and device type
- Bank account number

### **Special and/or sensitive personal data that we process**

Our website and/or service does not intend to collect data about website visitors who are younger than 16 years. Unless they have permission from parents or guardian. However, we can not check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent.

If you are convinced that we have collected personal information about a minor without that consent, please contact us and we will delete this information.

### **For what purpose and on what basis we process personal data**

Deployment Matters processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and/or advertising brochure
- Being able to call or email you if this is necessary to carry out our services
- Informing you about changes to our services and products
- Giving you the opportunity to create an account
- Delivering goods and services to you
- Deployment Matters analyses your behaviour on the website in order to improve the website and adapt the range of products and services to your preferences.
- Deployment Matters also processes personal data if we are legally obliged to do so, such as data that we need for our tax return.

### **Automated decision-making**

These are decisions that are taken by computer programs or systems, without the intervention of a person (for example, an employee of Deployment Matters). Deployment Matters, takes no decisions based on automated processing about matters that can have (significant) consequences for persons.

### **How long we store personal data**

Deployment Matters does not retain your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data: Deployments Matters will retain your personal data for a period of 5 years due to administrative reasons.

### **Sharing personal data with third parties**

Deployment Matters shares your personal data with various third parties if this is necessary for the execution of the agreement, and to comply with any legal obligation. With companies that process data in our assignment, we conclude a data processing agreement to ensure the same level of security and confidentiality of your data. Deployment Matters remains responsible for these processing operations. In addition, Deployment Matters provides your personal data to other third parties. We only do this with your express permission.

<b>Category</b>	<b>Name</b>	<b>Jurisdiction</b>	<b>Purpose</b>	<b>Data</b>
Processor	Zoho One	Pleasanton, California, USA	CRM	First name Last name e-mail address phone number emails Platform Activity IP Address
Processor	Trello (by Atlassian)	San Francisco, California, USA	Project management	First name Last name e-mail address

Processor	Zapier	San Francisco, California, USA	Tool integration	First name Last name e-mail address phone number
Processor	Smartreach.io	Hyderabad, Telangana, India	Tool integration	First name Last name e-mail address company details
Processor	Eastern Enterprise	Hengelo, Netherlands	Lead generation	First name Last name e-mail address company details
Processor	Tableau	Seattle, Washington, USA	Data Analysis	First name Last name e-mail address company details Platform Activity IP Address

### **Cookies, or similar techniques, that we use**

Deployment Matters uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone upon the first visit to this website. Deployment Matters uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered.

These cookies are also used to make the website work well and to optimize the website. In addition, we place cookies that keep track of your browsing habits so that we can offer customized content and advertisements.

Upon your first visit to our website we have already informed you about these cookies and asked permission for placing them.

You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously stored through the settings of your browser.

On this website, cookies are also placed by third parties. These are, for example, advertisers and/or social media companies. Below an overview:

[ For example:

Cookie: Googly Analytics

Name: \_utma

Function: Analytical cookie that measures website visits

Retention period: 2 years ]

### **View, modify or delete data**

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent to data processing or to object to the processing of your personal data by our company and you have the right to data transferability. This means that you can submit a request to us to send your personal data, held by us, in a computer file to you or another organisation specified by you.

If you wish to exercise your right of objection and/or right to data transferability or if you have other questions/comments about the data processing, please send a specified request to [vincentvanbeusekom@deploymentmatters.com](mailto:vincentvanbeusekom@deploymentmatters.com)

In order to ensure that the request for access has been made by you, we ask you to send a copy of your identity document with the request. In this copy, make black your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN). This is to protect your privacy. Deployment Matters will respond to your request as soon as possible, but in any case within four weeks.

Deployment Matters also wants to point out that you have the possibility to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done by clicking the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

### **How we protect personal data**

Deployment Matters takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, undesired disclosure and unauthorized modification. If you have the impression that your data is not secure or there are indications of misuse, please contact our customer service or through [info@deploymentmatters.com](mailto:info@deploymentmatters.com).